



NEW HAMPTON 2023 HEARTLAND DAYS

SPONSORSHIP FORM

**\$2,500+****What's
Included:****Headline Sponsor**

Logo on all event advertising through radio, print, website, social media & newsletters. Company banner will be placed at the hub of activity and signage at several locations throughout the park. Recognition is often and guaranteed including a shout out from the band both nights. Parade entry included in this level and company name will be included on Koozies given out all weekend.

\$1,000**What's
Included:****Diamond Sponsor**

Receive your logo on all advertising preceding, during and after the event through radio, print, website, social media and newsletters. Your company name will be included on sponsor banners at the hub of activity at the park. Recognition is often and guaranteed. Parade entry included in this level and company name will be included on Koozies given out all weekend.

\$500**What's
Included:****Gold Sponsor**

Receive your business name on advertising preceding, during and after the event through print, website, social media and newsletters. Your company name will be included on sponsor banners at the hub of activity at Mikkelson Park. Recognition is often and guaranteed.

\$250**What's
Included:****Silver Sponsor**

Receive your business name on advertising preceding, during and after the event through print, website, social media and newsletters.

\$100**What's
Included:****Cornhole Tournament Prize Sponsors - **New This Year****

An event we are looking to grow this year with larger cash prizes! Business name will be promoted on all cornhole tournament advertising and recognized throughout tournament.

\$50**What's
Included:****Little Miss Heartland Candidate Sponsor**

Receive your business name on all Little Miss Heartland Pageant advertisement. Your company name will be recognized on a candidate sash and on sponsorship banners.

Please fill out the form below if you are interested in a sponsorship. **Payments due April 1st.**

Company Name _____

Contact Name _____

Mailing Address _____

Email _____

City/State/Zip _____


Phone _____

Please indicate the level of sponsorship:

- ☐ Headline (\$2,500 & up)
- ☐ Diamond (\$1,000 & up)
- ☐ Gold (\$500 & up)
- ☐ Silver (\$250 & up)
- ☐ Cornhole Prize Sponsor (\$100 & Up)
- ☐ Little Miss Heartland Candidate (\$50)

Amount Enclosed \$ _____**Make checks payable to:**

New Horizons Chamber
104 E. Main Street
New Hampton, IA 50659



Thank you
for your
support!