



Heartland Days

NEW HAMPTON, IA
SINCE 1994

JUNE 13 & 14, 2025



2025 SPONSORSHIP INFORMATION

\$2,500+

What's Included:

Headline Sponsor

Logo on all event advertising through radio, print, website, social media & newsletters. Company banner will be placed at the hub of activity and signage at several locations throughout the park. Recognition is often and guaranteed including a shout out from the band. Parade entry included in this level and company name will be included on Koozies given out all weekend.

\$1,000

What's Included:

Diamond Sponsor

Receive your logo on all advertising preceding, during and after the event through radio, print, website, social media and newsletters. Your company name will be included on sponsor banners at the hub of activity at the park. Recognition is often and guaranteed. Parade entry included in this level and company name will be included on Koozies given out all weekend.

\$500

What's Included:

Gold Sponsor

Receive your business name on advertising preceding, during and after the event through print, website, social media and newsletters. Your company name will be included on sponsor banners at the hub of activity at Mikkelson Park. Recognition is often and guaranteed.

\$250

What's Included:

Silver Sponsor

Receive your business name on advertising preceding, during and after the event through print, website, social media and newsletters.

\$100

What's Included:

Cornhole Tournament Prize Sponsor

An event that continues to grow each year with the help of sponsors! Business name will be promoted on cornhole tournament advertising and recognized throughout tournament.

\$75

What's Included:

Human Slot Machine Sponsor - **New This Year** Limited Available Sponsorships

A new addition where three people will randomly reveal symbols—match three to win! Business logos displayed at top of slot game and sponsor may choose slot machine symbol.

\$50

What's Included:

Little Miss Heartland Candidate Sponsor

Receive your business name on all Little Miss Heartland Pageant advertisement. Your company name will be recognized on a candidate sash and on sponsorship banners.

Please fill out the form below if you are interested in a sponsorship.

Payments are due March 31st to be guaranteed recognition on signage and marketing materials.

Company Name _____

Contact Name _____

Mailing Address _____

Email _____

City/State/Zip _____

Phone _____

Please indicate the level(s) of sponsorship:

- Headline (\$2,500 & up)
- Diamond (\$1,000 & up)
- Gold (\$500 & up)
- Silver (\$250 & up)
- Cornhole Prize Sponsor (\$100 & Up)
- Human Slot Machine (\$75 & Up)
- Little Miss Heartland Candidate (\$50)

Amount Enclosed \$ _____

Make checks payable to:
New Horizons Chamber
104 E. Main Street
New Hampton, IA 50659

