

2023

New Horizons Chamber
**MEMBERSHIP
GUIDE**

New
HORIZONS
CHAMBER *New Hampton, Iowa*

We invite you to join



The New Horizons Chamber is proud to serve residents and businesses of this community, as well as the thousands of people who visit annually. Our mission is to work together as a community to strengthen, support and energize New Hampton and surrounding business districts.

Our Chamber will continue to enhance the quality of life for all people of New Hampton and Chickasaw County by encouraging and implementing social and economic activities which create a sense of home and community vitality. Turning visitors into residents and residents into dedicated, welcoming and loyal citizens will allow New Hampton, the City of Expanding Horizons, to continue to thrive and grow.

We welcome you to take a look at the many opportunities that a chamber membership can benefit you and your business. If you have any questions or if there is anything else we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

Liz Zweibohmer

Liz Zweibohmer, Executive Director
Theresa Rasmussen, Office Assistant

Chamber Board of Directors 2023

Robert Schwickerath, President
Emma Schwickerath, Vice President
Dominic Samec, Treasurer
Megan Baltes, Secretary

Patty Phillips - Design Committee
Tara Hackman - Promotions/Events Committee
Kerstin Schwickerath - Retail Committee
Mindy Humpal - Business Improvement
Heather Maurer - Organization Committee
Karen Clemens - Ex Officio
Tammy Robinson - Ex Officio

Why be a Chamber Member?

The New Horizons Chamber is a non-profit organization that unites business and professionals to promote the business climate and quality of life in the New Hampton area. The strength of the Chamber lies in its membership. Collectively, we can accomplish what no one could do individually. Here are just a few of the many ways we can help your business.

Credibility

Increase positive perceptions of your business among community and business members when you're identified as an active member of the New Horizons Chamber

Growth

The New Horizons Chamber encourages economic growth by promoting tourism, events and a positive business environment

Voice

We advocate on your behalf. Gain a say in what happens through our advocacy efforts. Allow us to keep you up to date on local issues that could impact your business.

Visibility

Increase your exposure with a website directory listing, ability to share events, job openings and news releases. Participate in Chamber ribbon cuttings, shop local promotions and event sponsorships.

Referrals

Our office recommends its members first and provides information to hundreds of visitors each year via publications, email, phone and website directory listings.

Investment Levels

Benefits	\$50 -\$150	\$250	\$500	\$1,000	\$2,500
Listing on our Chamber website directory (name, address, phone, link to website)	x	x	x	x	x
Receive business referrals and introductions to other members	x	x	x	x	x
Complimentary use of Chamber meeting room	x	x	x	x	x
Subscription to newsletter to stay informed about key topics, upcoming events & Opportunities	x	x	x	x	x
Attend/host a Ribbon Cutting or Grand Opening with the Chamber	x	x	x	x	x
Eligible to participate in Chamber Bonus Bucks	x	x	x	x	x
Receive Social Media promotions on the Chamber's Social Media Platforms	x	x	x	x	x
2 Social Media Posts		x	x	x	x
Guide the direction of the Chamber by participating in exclusive member surveys		x	x	x	x
Opportunity to serve on Chamber committees		x	x	x	x
1 boosted SM Post on Facebook or Instagram			x	x	x
Invitation to Chamber Educational Programming			x	x	x
Promote your public event in newsletter			x	x	x
Member Spotlight in various communications including social media and/or newsletter			x	x	x
Chamber Member Window Decal				x	x
1 Promotional Ad in newsletter				x	x
2 additional Boosted Social Media Posts (3 in total)					x
4 Banner Ad Inclusions in our Newsletter [can be used consecutively or in different intervals]					x

Featured Events

Ladies It's Your Day:

Typically held twice a year features local shopping and food, fun activities and deals for ladies all day.

Senior Banners:

A beloved tradition started during Covid. A banner featuring each graduating senior from New Hampton is hung on Main Street and sponsored by local business and parents.

Heartland Days:

By far our largest event of the year full of great music, food, fireworks and activities for everyone held during the second full weekend of June.

Farmers Market:

Happening each Thursday evening during the summer. An event we will be focusing on growing this year to include a new location, live music and more vendors each week.

So Long Summer:

An event celebrating summer held each September! Live music, food and a vendor market combined with Classic Car Night.

Holiday Open House:

Kicking off the holiday shopping season, shoppers are able to checkout the latest holiday items for the year. Typically the annual Makers Market is held drawing in visitors from all over.

Holiday Punch Cards:

A tradition that promotes local shopping during the Holidays for all our participating local businesses. For each \$100 spent, punch cards can be entered and are drawn for great prizes once a week for six weeks.

Live Window Display:

Downtown businesses transform storefront windows into live Christmas scenes. Strolling characters, warm up stations, and carolers are sure to make this local shopping event a must see. Even Mr. & Mrs. Clause travel from the North Pole to join us for pictures and fun!

Small Business Saturday:

A day spent celebrating local retail and shopping small! Typically combined with Ladies It's Your Day showcases the amazing local businesses we have and the importance of supporting small.

**Events and list are subject to change. We are continuously brainstorming new events and modifying current ones to keep them fresh.

Chamber Bonus Bucks

As a Chamber Member you have the opportunity to accept bonus bucks. This is a FREE program that ensures money is spent locally and helps build our local economy.

Bonus Bucks can be given as employee incentives, gifts, awards, or whatever the reason you may choose.

How To Purchase:

Bonus Bucks can be purchased in \$5, \$10 and \$20 increments at New Horizons Office. Each check expires one year after the date of issue.

How To Redeem:

We make it easy for businesses to redeem! When you receive a Bonus Buck simply endorse the backside and take to your bank as you would a personal check.

Please let us know if you would like to "Opt In" to accept Chamber Bonus Bucks.



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